

Healthcare Communication Project, Inc.

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An Educational Resource For Helping Patients Manage Their Conditions As Partners In Care

Continuing Education Webinars For Physicians, Nurses, and Allied Health & Human Service Professionals

Webinar 1 – Building Cultural Competency

With the ever-increasing diversity of people living in the United States, the need to understand cultural groups and build competency in communicating with them is more important than ever. This webinar program will:

- Briefly review cultural competency basics;
- Identify resources for Building Cultural Competency;
- Offer tips for using interpreters;
- Identify communication Resources & offer communication tips

Next Offering • Fall 2010 • Date TBA

To be placed on our notification list,
email: info@healthcp.org

Webinar 2 – Clinical Ethics: Applying Theory to Practice When Working With Difficult Patients

In this age of patients' rights, health and human service professionals often find themselves wondering how they can help those of their patients/clients who resist recommendations and/or refuse to follow treatment plans. This webinar program will:

- Examine the underlying ethical principles that guide today's interactions with patients/clients;
- Look at how they may be applied by clinicians when working with difficult patients/clients and their families; and
- Review steps for building cooperation

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Webinar 3 – Health Literacy: Helping Patients/Clients Understand Health Information and Instruction

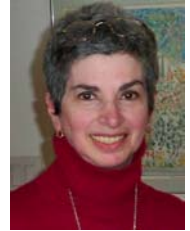
More than 90 million people in America have poor literacy skills and difficulty understanding health information and instructions. This program will address how to identify and help them. Topics covered include:

- Ways to assess literacy skills;
- Use of 'plain' language;
- How to encourage patients/clients to ask questions when they don't understand;
- How to assess their understanding of instructions; and
- Resources for both patients and professionals

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PROGRAM PRESENTER, Judith Greenfield, PhD, RN



Since the founding of the Healthcare Communication Project in December of 2000, Judith Greenfield has been writing and editing the *Healthcare Communication Review*. During this time she has also been developing and presenting educational programs for both the lay and professional communities. For this work, she draws on her past experience as a bedside nurse, a health educator, Executive Director of the Hospice Association of Ulster County, and a teacher of biomedical ethics at both SUNY New Paltz and the New School University's Graduate School of Management. Perhaps more importantly, she draws on her own experience as a patient and a patient advocate.

The fee for each webinar is \$29/person*.

Certificates of Participation will be provided upon request.

Please note the availability of webinars for healthcare institutions interested in arranging continuing education programs for their staff.

Inquiries regarding group presentations (via webinar or in person) may be addressed to info@healthcp.org.

Program fees for group presentations may be found at www.healthcp.org/pro/FEEinservices-inquiry.html

To learn more about the Healthcare Communication Project, visit www.healthcp.org.

* Fees are subject to change